Hi [Name],

Thanks for signing up for our *Executive Travel Tips* newsletter. We're happy to have you aboard!

We've put together *Executive Travel Tips* so you can save money and book corporate travel in the easiest way possible. And we're excited you've chosen us to help meet your needs.

Over the next 30 days, we'll be sending you more information to help you get acquainted with *Executive Travel Tips* and how to get the most out of it.

I'm confident the money you save on travel will exceed the subscription cost of our newsletter.

We'll be checking in to see how you're progressing along the way.

And don't forget—if you're not completely satisfied, you have 30 days to cancel for a full refund. No questions asked!

If you need anything, do not hesitate to contact us. You can reach us at (555) 123-4567. Or you can email me at <u>Dan.Smith@exectips.com</u>.

Welcome and happy traveling to you!

Thanks again,

Dan Smith